

SKILLSET

DESIGN

DEVELOP

DELIVER

Conversion of
PDF materials
into eLearning

Delivered for LANDEX

AT A GLANCE

- Conversion of an existing bank of PDF materials into interactive eLearning
- Diverse topics such as hydroponics, pesticides, and propagation
- SkillSet were "...highly responsive and very easy to work with..."

THE CLIENT

Landex - Land Based Colleges Aspiring to Excellence - is a subscriber organisation with 43 member colleges in the UK. Landex provides a wide range of teaching and learning materials, which are available only to subscribing members.

THE CONTENT

With topics as diverse as hydroponics, pesticides, and propagation, students can acquire the vital skills required by the modern horticultural and agricultural industries.

Each course is accompanied by supporting information including further reading, resources and learning outcomes.



THE CHALLENGE

Landex wanted to ensure that all online content and services were developed to best meet the needs of users and to offer an engaging and enlightening experience.

The company issued an invitation to tender for suppliers to develop materials for the Landex online learning environment. This involved the conversion of an existing bank of content, written by subject specialists in PDF format, into interactive eLearning. SkillSet were subsequently successful in winning this invitation to tender.

SKILLSET

DESIGN

DEVELOP

DELIVER

Tailored learning solutions

skillset.co.uk +44(0)1252 810 061 info@skillset.co.uk

SKILLSET

DESIGN

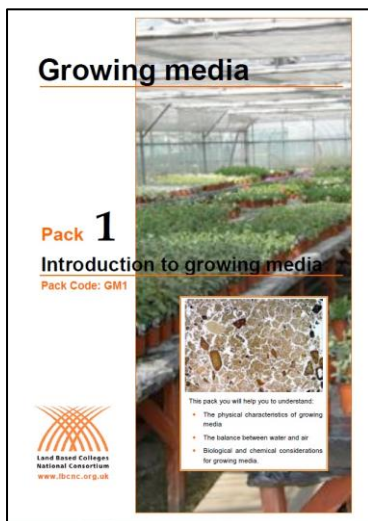
DEVELOP

DELIVER

OUR APPROACH

SkillSet delivered this project using the ADDIE (Analysis, Design, Development, Implementation and Evaluation) methodology. We created a detailed storyboard following adult learning theories. Content was generated using Articulate Storyline and published as SCORM 1.2. This was fully tested and uploaded to the Landex Moodle system.

The screenshots below show an example of the original PDF and the converted eLearning material underneath.



THE RESULTS

Converting eLearning from existing materials is SkillSet's bread and butter. The SkillSet team were able to turn this project around quickly and effectively, with very positive feedback from Landex.

OUR CLIENT'S FEEDBACK

"SkillSet Ltd did an excellent job for Land Based Learning Ltd, which is a wholly owned subsidiary of Landex. They were highly responsive and very easy to work with. All our required deadlines were hit, and the quality of the work exceeded our expectations."

Steven Porter, Director of Development, Landex - Land Based Colleges Aspiring to Excellence.



ABOUT SKILLSET

SkillSet has been designing, developing and delivering training programmes since 1992. We work closely with our clients to make sure we understand their needs and deliver the most effective solution. We work hard to develop long-lasting partnerships - that's why we have clients that we've worked with for more than 25 years.

SKILLSET

DESIGN

DEVELOP

DELIVER

Tailored learning solutions

skillset.co.uk +44(0)1252 810 061 info@skillset.co.uk